



# Covenanter Scottish Highland Dance Competition Sponsorship Opportunities

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Highland dance is used today to refer to a style of athletic solo dancing which was developed in the Gaelic Highlands of Scotland. Forms of sword dancing were performed by warriors in many parts of Europe in the prehistoric period and in the late Medieval times. Highland dance evolved into its current form during the nineteenth and twentieth centuries in the context of competitions at public events (namely Highland games), where it is performed to the accompaniment of Highland bagpipe music.

Today, Highland dancing can be seen at many modern day Highland games. It is a highly competitive and technical dance form for both male and female, requiring many hours of practice and training over a period of several years. In terms of the technical requirements and the training required to perform, Highland dancing has much in common with ballet. It takes a massive amount of stamina and arm/leg strength, no matter how old the dancer is. Highland dance is recognized as a sport by the Sport Council of Scotland.

Highland dance relies on generous donations to sustain competition events at the highland games. Your contribution, small or large, will support continuing Highland dance in the United States.



We, \_\_\_\_\_ hereby select the following level of sponsorship.

<b>Hornpipe</b>	<b>Highland</b>	<b>Jig</b>
<b>\$500</b>	<b>\$1000</b>	<b>\$250</b>
Full page advertisement in program	Full page advertisement in program	1/2-page advertisement in program
	Single event named after you or your company	
	Complementary 10x10 merchandising space or information display*	
Credit Announcements by emcee throughout event	Credit Announcements by emcee throughout event	
Graphic Ad on Event Website	Graphic Ad on Event Website	Company listed & linked on Event Website
20 tickets	8 tickets	6 Tickets

<b>Sword</b>		<b>Fling</b>	
	<b>\$125</b>		<b>\$50</b>
	¼ page advertisement in program		Company listed in program
	Company listed & linked on Event Website		Company listed on Event Website
	4 tickets		

**Hornpipe Sponsorship**

**Highland Sponsorship**

**Jig Sponsorship**

**Sword Sponsorship**

**Fling Sponsorship**

<b>Company/Patron Name</b>			
<b>Company Address</b>			
<b>Company Telephone Number</b>		<b>Company Website</b>	
<b>Contact Person</b>		<b>Email Address</b>	

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